Appl. No. 11/186,234 Amdt. dated October 7, 2008 Reply to Office Action of September 10, 2008

Amendments to the Specification:

After paragraph [0020] but before "DETAILED DESCRIPTION OF THE INVENTION," please add the following new paragraph:

--Fig. 4 illustrates a method of populating and using an electronic account-owner verification database according to various embodiments of the invention.--

Please amend paragraph [0040] as follows:

[0040] A primary benefit of the above described account-owner verification database and associated population and inquiry schemes is that inquirers may determine if the identified person is authorized to transact on the presented account. One exemplary method of populating and using an electronic account-owner verification database according to various embodiments of the invention is shown in Fig. 4. Such a feature is particularly advantageous in non face-to-face transactions, such as telephone and Internet transactions, as merchants are provided with a method to authenticate the consumer and validate the transaction, thus, allowing consumer purchases directly from their WEB site. Verification of a valid account number, account status, and customer authentication prior to completing a WEB transaction will reduce the number of WEB returns, thereby reducing operational costs. Additionally, the account-owner verification database according to the present invention will enable better acceptance of E-Check payments, thus benefiting Internet Banks, third parties and retailers.